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Dear.

Dieng Asep Jamaludin, Muhamad Jahiri, Romdhoni, Yoka Mustopa, Ahmad Ghifari, Pandu Hermawan, Joko Permana, Difa Saputra Firdaus, Muhamad Nurazizi, Muhamad Amna'al, Muhammad Jiddan Abdillah

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"ANALISIS PERBANDINGAN EFEKTIVITAS PEMASARAN ANTARA MEDIA SOSIAL (INSTAGRAM) DAN MARKETPLACE (SHOPEE) TERHADAP PENINGKATAN PENJUALAN UMKM FASHION LOKAL"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 6 Juni 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 10 June 2026

Editor In Chief



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admin@mediaakademik.com