



PT. MEDIA AKADEMIK PUBLISHER

Jurnal Media Akademik (JMA)

HP : 085727200074 ; E-Mail : admin@mediaakademik.com ; E-ISSN : 3031-5220



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 3466/JMA/Vol4/No6/2026

Dear.

Wike Karinina. Suswita Roza, Garry Yuesa Rosyid

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH CONTENT MARKETING DAN E-WOM TERHADAP KEPUTUSAN PEMBELIAN PRODUK SKINCARE WARDAH DI PLATFORM TIKTOK PADA GENERASI Z KOTA JAMBI"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 6 Juni 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260609025417

Sidoarjo, 09 June 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260609025417



Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS

Publisher :

PT. Media Akademik Publisher

JL. Tanjung Dusun Sono Sidokerto RT.01 RW.04, Buduran, Sidoarjo, Jawa Timur (61252)

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