

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

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Dear.

Aan Witdya Ningsih, Vika Sangatus Sahliyyah, Wa Aayatul Hanugrahaning Tri Adhiarta, Yoiz Shofwa Shafrani

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"STRATEGI PEMASARAN BERBASIS PORTOFOLIO PRODUK
MENGUNAKAN MATRIKS BOSTON CONSULTING GROUP (BCG)
PADA OUTLET MINUMAN NESCAFE DI PURWOKERTO"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 6 Juni 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 09 June 2026

Editor In Chief



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