

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 3429/JMA/Vol4/No6/2026

Dear.

**Jessica Moore, Yenny Yuniarti, Adi Ihsan Syukri Amri**

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"PENGARUH VIRAL MARKETING DAN FOMO TERHADAP  
KEPUTUSAN PEMBELIAN PRODUK BLIND BOX POP MART PADA  
GENERASI Z DI INDONESIA"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 6 Juni 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260604070802**

Sidoarjo, 04 June 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

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admin@mediaakademik.com