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Dear.

Fahra Indana Zulfa, Abraham Tristan Maulana, Neny Sulistiawati, Kharisma Ambar Putri, Faridatun Nikmah

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"ANALISIS PERILAKU KONSUMEN BERBASIS BIG DATA DALAM MENINGKATKAN PENJUALAN MELALUI DIGITAL MARKETING"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 5 Mei 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 25 May 2026

Editor In Chief



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