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Letter Of Accepted (LoA)

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Dear,

Dahlia Rahmi Fathida

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"THE ROLE OF PERSONAL AI RECOMMENDATIONS IN CONSUMER BUYING DECISIONS ON THE SHOPEE INDONESIA PLATFORM"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 4 April 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 18 April 2026

Editor In Chief



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Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS

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