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**Letter Of Accepted (LoA)**

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Dear.

**Ferdiawan, Femei Purnamasari, Nurhayati**

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"ANALISIS PERAN DISCOUNT DAN BONUS PACK TERHADAP IMPULSE BUYING DENGAN PERSPEKTIF ETIKA KONSUMSI ISLAM (Studi Pada Pelanggan Minimarket Chamart di Kota Bandar Lampung)"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 4 April 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 02 April 2026

Editor In Chief



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**Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS**

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