

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 2888/JMA/Vol4/No4/2026

Dear,
Iin Parlina

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH STRATEGI DISKON DAN BUNDLING TERHADAP KEPUTUSAN PEMBELIAN KONSUMEN: STUDI LITERATUR"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 4 April 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260401152701

Sidoarjo, 01 April 2026
Editor In Chief



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