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Letter Of Accepted (LoA)

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Dear.

Tiara Sundusiah, Husni Hasbullah, Yayuk Sriayudha

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"ANALISIS PENGARUH ISLAMIC BRANDING DAN LABEL HALAL TERHADAP KEPUTUSAN PEMBELIAN PRODUK KOSMETIK WARDAH OLEH MASYARAKAT KOTA JAMBI"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 3 Maret 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 29 March 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

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Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS

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