

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 2843/JMA/Vol4/No3/2026

Dear.

Riska Wahyuni, Raja Sharah Fatricia, Logi Mulawarman

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH PEMASARAN DIGITAL MELALUI SHOPEE DAN HARGA TERHADAP KEPUTUSAN PEMBELIAN PADA UMKM BATIK ARINI DI KOTA JAMBI"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 3 Maret 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260317163935

Sidoarjo, 17 March 2026

Editor In Chief



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LOA20260317163935



MEDIA AKADEMIK PUBLISHER

Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS

Publisher :

PT. Media Akademik Publisher

JL. Tanjung Dusun Sono Sidokerto RT.01 RW.04, Buduran, Sidoarjo, Jawa Timur (61252)

085727200074

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