

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 2730/JMA/Vol4/No2/2026

Dear.

**Cindy Agustri Rahayu Sitompul**

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"PENGARUH TREN MODE, FASHION INVOLVEMENT DAN ELECTRONIC WORD OF MOUTH (E-WOM) TERHADAP IMPULSIVE BUYING PRODUK FASHION SECARA ONLINE OLEH GEN Z DI KOTA JAMBI"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 2 Februari 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260222023344**

Sidoarjo, 22 February 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

**LOA20260222023344**



**Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS**

Publisher :

**PT. Media Akademik Publisher**

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