

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 2725/JMA/Vol4/No2/2026

Dear.

Herdi Amanda, Idham Khalik, Yayuk Sriayudha

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH EVENT MARKETING DAN ATMOSFER PUSAT PERBELANJAAN TERHADAP MINAT BERKUJUNG KONSUMEN KE JAMBI BUSINESS CENTER"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 2 Februari 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 21 February 2026

Editor In Chief



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