



PT. MEDIA AKADEMIK PUBLISHER

Jurnal Media Akademik (JMA)

HP : 085727200074 ; E-Mail : admin@mediaakademik.com ; E-ISSN : 3031-5220



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 2651/JMA/Vol4/No2/2026

Dear.

Novia Maharani Giefta, Raja Sharah Fatricia, Istiqomah Malinda

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH INFLUENCER MARKETING DAN ONLINE CUSTOMER REVIEW TERHADAP KEPUTUSAN PEMBELIAN GARNIER MICELLAR WATER (STUDI KASUS PADA GENERASI Z PROVINSI JAMBI)"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 4 Number 2 Februari 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260206144651

Sidoarjo, 06 February 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260206144651



Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS

Publisher :

PT. Media Akademik Publisher

JL. Tanjung Dusun Sono Sidokerto RT.01 RW.04, Buduran, Sidoarjo, Jawa Timur (61252)

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