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Dear.

Winda Saputri, Putri Endah Suwarni, Susanti Sundari, Muhammad Nashiruddin

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"ANALISIS STRATEGI PENGEMBANGAN USAHA JAMU KERING BERBASIS SWOT, PESTEL, DAN HPP DI KELOMPOK PENJUAL JAMU"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 12 Desember 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 08 December 2025

Editor In Chief



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