

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 1640/JMA/Vol3/No11/2025

Dear.

**Dona Suhada, Dr. Madnasir, S.E., M.S.I, Nurhayati, M.M**

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"PENGARUH VIRAL MARKETING DAN CELEBRITY ENDORSER TERHADAP KEPUTUSAN PEMBELIAN DENGAN KEPUASAN KONSUMEN SEBAGAI VARIABEL MODERASI DALAM PERSPEKTIF BISNIS ISLAM (Studi Pada Konsumen Kuliner Maliosewu Kota Pringsewu)"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 11 November 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 22 November 2025  
Editor In Chief



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**Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS**

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