

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1576/JMA/Vol3/No11/2025

Dear.

Eka Candra Maulana, Muhammad Syihabuddin

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH CONTENT MARKETING, ELECTRONIC WORD OF MOUTH (E-WOM), BRAND IMAGE TERHADAP KEPUTUSAN PEMBELIAN GENERASI Z DI TIKTOK SHOP (STUDI PADA KONSUMEN SOLORAYA)"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 11 November 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20251119050434



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LOA20251119050434

Sidoarjo, 19 November 2025
Editor In Chief



Muhammad Rifqi Nur Wachid Adi
Pratama, C.PS., C.WS

Publisher :

PT. Media Akademik Publisher

JL. Tanjung Dusun Sono Sidokerto RT.01 RW.04, Buduran, Sidoarjo, Jawa Timur (61252)

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