

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1439/JMA/Vol3/No11/2025

Dear.

Mouza Maqvira.P, Musnaini, Suswita Roza

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH LIVE STREAMING DAN GAYA HIDUP TERHADAP PERILAKU PEMBELIAN IMPULSIVE BUYING PADA PENGGUNA TIKTOK SHOP DI KALANGAN GENERASI Z KOTA JAMBI"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 11 November 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 04 November 2025

Editor In Chief



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085727200074

admin@mediaakademik.com