

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 1410/JMA/Vol3/No10/2025

Dear.

**Fensha Waya Shyrli, Suswita Roza, Novita Sari**

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"PERAN BRAND AWARENESS DALAM MEMEDIASI PENGARUH VIRAL MARKETING TERHADAP KEPUTUSAN PEMBELIAN"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 10 Oktober 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20251027150444**

Sidoarjo, 27 October 2025

Editor In Chief



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**LOA20251027150444**



MEDIA AKADEMIK PUBLISHER

**Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS**

Publisher :

**PT. Media Akademik Publisher**

JL. Tanjung Dusun Sono Sidokerto RT.01 RW.04, Buduran, Sidoarjo, Jawa Timur (61252)

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