

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

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Dear.

**Floria Ananda, Musnaini, Idham Khalik**

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"PENGARUH IMPLEMENTASI SOCIAL MEDIA MARKETING  
TERHADAP KINERJA PEMASARAN YANG DIMODERASI OLEH  
PREFERENSI KONSUMEN"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 10 Oktober 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20251017143452**

Sidoarjo, 17 October 2025

Editor In Chief



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