

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

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Dear.

Dhea Aulia Putri, Tuti Widiastuti

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"STRATEGI TIM KREATIF VISUAL DALAM MEMBANGUN BRAND EQUITY PRODUK THIS IS APRIL DI TIKTOK"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 10 Oktober 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 13 October 2025

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