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Letter Of Accepted (LoA)

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Dear.

Amelia Putri, Yoki Oktorian Sukardi

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH KUALITAS KONTEN DAN INTERAKTIVITAS KONTEN TERHADAP BRAND AWARENESS PADA AKUN TIKTOK @purbasari_indonesia DI KALANGAN MAHASISWA IWU PRODI ADMINISTRASI BISNIS"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 9 September 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 27 September 2025

Editor In Chief



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Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS

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085727200074

admin@mediaakademik.com