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Letter Of Accepted (LoA)

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Dear.

Sofronia Lawinda Nevinra, Anita Kartika Sari, Ari Susanto

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"IMPLEMENTASI STRATEGI PEMASARAN DENGAN MENGGUNAKAN METODE SWOT DALAM UPAYA MENINGKATKAN DAYA SAING DI CV. SETIA MAKMUR SURABAYA"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 9 September 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250920182419

Sidoarjo, 20 September 2025
Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

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Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS

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