

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1178/JMA/Vol3/No8/2025

Dear.

Davina Prameswari Adrianti Putri, Asep Ferry Bastian, Bagus Manunggal

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH BOYCOT MOVEMENT TERHADAP MINAT BELI PRODUK MCDONALD'S DENGAN INOVASI PRODUK DAN BERITA GENCATAN SENJATA SEBAGAI VARIABEL MODERASI (STUDI KASUS MCDONALD'S CIPONDOH KOTA TANGERANG)"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 8 Agustus 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 25 August 2025

Editor In Chief



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