

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 722/JMA/Vol3/No6/2025

Dear.

Rafly Ahmad Ghifary, Ernawati

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH HARGA, KUALITAS PRODUK, CITRA MEREK, DAN CITRA PERUSAHAAN TERHADAP KEPUTUSAN PEMBELIAN LAMPU PHILIPS DI SIDOARJO"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 6 Juni 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250609011305



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LOA20250609011305

Sidoarjo, 09 June 2025

Editor In Chief



Muhammad Rifqi Nur Wachid Adi
Pratama, C.PS., C.WS

Publisher :

PT. Media Akademik Publisher

JL. Tanjung Dusun Sono Sidokerto RT.01 RW.04, Buduran, Sidoarjo, Jawa Timur (61252)

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