

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

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Dear.

Dinda Utami, Tulus Suryanto, Yulistia Devi

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"PENGARUH VIRAL MARKETING & BRAND AWARENESS
TERHADAP KEPUTUSAN PEMBELIAN PRODUK THE ORIGINOTE
DALAM PERSPEKTIF BISNIS ISLAM (Studi Pada Generasi Z pengguna
Produk The Originote di Bandar Lampung)"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 4 April 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 26 April 2025

Editor In Chief



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