

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 473/JMA/Vol3/No3/2025

Dear.

**Ditya Rizky Ananda, Nurhayati**

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"PERAN INOVASI PRODUK DALAM MEMEDIASI PENGARUH ORIENTASI PASAR TERHADAP KINERJA PEMASARAN DALAM PERSPEKTIF BISNIS ISLAM (Studi Pada UMKM Olahan Kopi Di Lampung Barat)"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 3 Maret 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20250306020348**

Sidoarjo, 06 March 2025

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

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**Muhammad Rifqi Nur Wachid Adi Pratama, C.PS., C.WS**

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