

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 457/JMA/Vol3/No2/2025

Dear.

Asnan Abdulloh, Nurhayati

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

"PENGARUH CITRA MEREK, KUALITAS PRODUK DAN KEPERCAYAAN KONSUMEN TERHADAP KEPUTUSAN PEMBELIAN DIMASA KRISIS SERUAN BOIKOT PRODUK UNILEVER DI KOTA BANDAR LAMPUNG DALAM PERSPEKTIF BISNIS ISLAM (STUDI DI KOTA BANDAR LAMPUNG)"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 2 Februari 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Sidoarjo, 24 February 2025

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