

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 434/JMA/Vol3/No2/2025

Dear.

Siti Sriwahyuni, Reniati, H. Sumar

Thank you for submitting your best article to be published on **Jurnal Media Akademik (JMA)** with the title:

**"PENGARUH ELECTRONIC WORD OF MOUTH (E-WOM),
CELEBRITY ENDORSER DAN BRAND IMAGE TERHADAP
KEPUTUSAN PEMBELIAN SKINCARE AZARINE DI KOTA
PANGKALPINANG "**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Media Akademik (JMA)** edition **Volume 3 Number 2 Februari 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250220102409



The authenticity of
the LOA can be
checked by scanning
the QR code on the
side!

LOA20250220102409

Sidoarjo, 20 February 2025

Editor In Chief



**Muhammad Rifqi Nur Wachid Adi
Pratama, C.PS., C.WS**

Publisher :

PT. Media Akademik Publisher

JL. Tanjung Dusun Sono Sidokerto RT.01 RW.04, Buduran, Sidoarjo, Jawa Timur (61252)

085727200074

admin@mediaakademik.com